

Climate Change and Gender Diversity Projects of the European Capital of Culture Bad Ischl Salzkammergut 2024

The Bad Ischl Salzkammergut 2024 program team curates not only along genre lines but also transdisciplinarily across thematic areas. At first glance, the topics of gender diversity and climate change may seem far apart. However, upon closer examination and deeper engagement, it becomes clear that ecological issues cannot be considered separately from social ones.

Through our program, we also address nuances of societal climate change in the European Capital of Culture region for the year 2024. It is through a loving chaos that the world turns. Diversity is present as far as the eye can see, but we must refine our focus to recognize it. Monocultures, whether in the biological or cultural sense, are doomed to fail; only what is interconnected, open, communicative, and adaptable will thrive. That is why we do not hesitate to connect disciplines and people in our program.

Traditional elements meet the new, making the Salzkammergut more interesting than ever. Places and people open up—to each other and to the world. The Capital of Culture year is just the first step toward a new way of life that is no longer comparable with the supposed opposites of city and countryside. We will feel free without flying and secure without isolating ourselves.

We will build our future so gently yet boldly that we will surprise ourselves—yet we will also have the capacity to sharpen our focus on the crises of our time and to confront them. We are already testing the tools needed for this.

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Funding Bodies  Bundesministerium
Kunst, Kultur,
öffentlicher Dienst und Sport mit Unterstützung von   

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2023 to 2024 | Globallocal – Building the New

Gravity and Growth Erdanziehungen | Workshop & Lecture

Reflections for an Ecological Future. An interdisciplinary art project at the Alpine Garden in Bad Aussee. To what extent is humanity a part of nature, and how can we help shape a sustainable world? The Alpine Garden in Bad Aussee is considered a gem of botanical diversity. At a time when landscapes and gardening knowledge are increasingly being lost, its significance as a place of recreation and education is particularly noteworthy. In this project, it serves as a foundation and a space of longing for scientific and artistic exploration of biodiversity, ecosystems, nature-based future strategies, and the relationship between humans and the pre-alpine and alpine landscape.

Artists in Residence

17/06–30/06/2024 – Melanie Gandyra, GER
30/06–05/07/2024 – Richard Eigner, AUT
19/07–01/08/2024 – Miguel Sbastida, ESP
01/08–11/08/2024 – Fanny Brandauer, AUT
11/08–16/08/2024 – Merle Bergers, NLD
21/08–25/08/2024 – David Bröderbauer, AUT

Events

21/06/2024, 2 pm – Making Summer Solstice Bouquets (fully booked)
19/07/2024, 4 pm – The Flora of Bad Aussee (Registration via evalie.wagner@gmail.com)
15/08/2024, 2 pm – Plant Scents – Olfactory Deepdive (fully booked)
12/10/2024, 3 pm – Pitch Ointment and Incense (fully booked)

Location

Alpine Garden Bad Aussee, Ischlbergstraße 67, 8990 Bad Aussee

Contributors

Project Lead and Curation Evalie Wagner (AUT)

Artists in Residence Merle Bergers (NLD), Fanny Brandauer (AUT), David Bröderbauer (AUT), Richard Eigner (AUT), Melanie Gandyra (GER), Miguel Sbastida (ESP)

Workshops and Lectures: Natalie Pürcher (AUT), Hans Gigler (AUT), Thomas Kranabitzl (AUT), Alexander Mrkvicka (AUT)

Project Partners Thomas Steiner, Anna Steiner, Liv Ceramics, Das Schutzhaus am Hohen Camper

Project Sponsor NEZA (Nature Experience Center Alpine Garden), Bad Aussee

Program Management for Climate Change and Gender Diversity Christina Jaritsch

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2024 | Globalocal – Building the New

The Big Green Project

Climate Protection at the European Level – Artistic and Cultural Embedding

The Creative Europe-funded project "The Big Green Project" is being realized by the cultural sector in collaboration with over 20 international partners. It addresses green topics, both utopian and dystopian. Theaters, research institutions, art collectives, and cultural capitals are joining forces in a large green initiative to artistically and culturally embed and support the climate transition. In our decade, where everything is at stake, it is time for all sectors to act and contribute to climate protection by strengthening efforts toward climate security, resilience building, prevention, and preparedness. All sectors should play their part and find their own path to sustainable growth. Numerous pieces of evidence show a fundamental connection between cultural practices and the greening of our societies. Culture plays a crucial role in driving societal change and fostering innovation. In this context, the cultural and creative sector (CCS) should play a leading role in the green transformation of our society. However, the full potential of the culture and creative industries to drive the green transition in Europe has not yet been fully realized.

How can this full potential be tapped and unleashed for the green transition? How can the transition within the cultural and creative sector be facilitated, and how can it inspire change outside the sector? In the "The Big Green" project, numerous partners from across Europe have come together to find answers to these questions and to align, amplify, and bundle efforts toward a green transition through large-scale collaboration. The long-term vision of the project is to change the utility perception of the cultural and creative sector by promoting its new role in the context of the green transition in Europe.

Contributors

Pro Progressione (HU), Sylvia Amann (inforelais), Art Transparent (PL), Bazaar Udruzenje (SB), Collective Walden (NL), UNESCO Global Geopark (RO), Interpret Europe (GER), Mache Teatro (IT), MitOst e.v. (GER), New Theatre Institute of Latvia (LAT), Rosendal Teater (NO), Sciaena (PT), Tillt AB (SWE), South Eastern Finland University of Applied Sciences (FIN), Institute for Climate Protection, Energy, and Mobility Law, Economics, and Policy (GER), Pina (SLO)

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2023 until December 2024 | Culture in Motion

Salzkammerqueer Queer Communities in Rural Areas

Despite increasing visibility and the reduction of stereotypical representations of queer characters in cinema and television productions, LGBTIQ* individuals still face both overt and subtle expressions of prejudice and rejection in their everyday lives. To foster the exchange of experiences among like-minded individuals and seekers in rural areas, the women's support centers are contributing to the establishment of a queer community in the Salzkammergut with this project. By connecting with existing initiatives and best practices in rural areas (e.g., dorfpride.de), and offering events and regular meetups at various locations throughout the Salzkammergut, the project aims to create networking opportunities. The goal is to initially provide an active community with a home base and infrastructure that will last beyond the project duration. The second goal is an experimental short film series and artistic photography positions that will share queer life in the Salzkammergut via social media.

www.salzkammerqueer.at

Salzkammerqueer Community Evening

Friday, 03/05/2024, 7 pm

Location Insel – Mädchen- und Frauenzentrum, Grubbachstraße 6, 4644 Scharnstein

Admission free

Salzkammergut Pride Afterparty

Friday, 15/06/2024, 9 pm

Location Trinkhalle, Auböckplatz 5, 4820 Bad Ischl

Contributors

Project Responsibility Sabine Weninger-Bodlak, INSEL – Mädchen- und Frauenzentrum Scharnstein

Content Management Birgit Hifstätter, Frauen*forum Salzkammergut, Ebensee

Artists Hanna Hofstätter, Karolina Jackowska

Cooperation Partners Community Building Austria, Expertise Community Building, FiB – Frauen in Bewegung Gmunden; Frauensicht – Frauenberatungsstelle Inneres Salzkammergut, Tartu 2024, Chemnitz 2025

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January to July 2024 | Globallocal – Building the New

Children's University Salzkammergut An Exploratory Journey into the World of Tomorrow

As part of a participatory, cross-state project, a children's theater play will be developed based on a series of educational and creative workshops, to be performed with children in Bad Aussee in the summer of 2024. The workshops will focus on questions related to nature, the environment, climate change, and biodiversity. Children's responses to these questions will be collected audiovisually and integrated into the play. In parallel creative workshops, the stage set and design will be developed and created. The highlight of the project will be the multi-day preparations and the performance of the children's play in July 2024. The project will include about 10 Children's University workshops (held in schools or at open events) for children aged 6–12, designed according to the principles of inquiry-based learning. Children will develop their own questions on topics such as the Salzkammergut region and global sustainability and explore multidimensional answers through various methods (observation, collection, experience, etc.). Professional artists will support the children in creative workshops as they work on the play, particularly in the creation of the stage design, video sequences, and parts of the music.

<https://www.kinderuni-ooe.at/>

Performance of Olivia & Birdy on the Search for the Treasure (in) Salzkammergut 14/07/2024, 10 am – 12 pm

Do you know Olivia Wirbelwind? Yes, the lively and funny Olivia who is always dreaming of traveling to explore the beautiful places on Earth. On July 14, she will be at the Kur- und Congresshaus in Bad Aussee, where she meets the bird Birdy, who sings and dances with his bird friends. Olivia overhears them chirping about a treasure in the Salzkammergut. Birdy quickly becomes Olivia's friend, and together they embark on an adventurous search for the treasure in the Salzkammergut. They visit special places—and not on foot! No, they fly! Birdy spreads his wings and takes Olivia in her Müllomobil (waste-mobile) through the skies. What they experience on fields, lakes, in forests, and in a cave will be exciting, interesting, and also fun. Birdy will show Olivia and the audience his bird world in a unique way, with even the research findings from the workshops incorporated into the play. And the treasure? Will they find it? Well, that will be revealed to everyone attending the children's music theater on July 14, 2024, at 11:00 AM at the Kurhaus. Doors open at 10:00 AM.

Location Kur- und Congresshaus Bad Aussee, Kurhausplatz 144, 8990 Bad Aussee

Admission Free for children under 10 , Ages 10–16 €12,- Ages 16+ €15,-

Tickets <https://kultur.ausseerland.at/de/olivia-und-birdy.html?ref=500005660> (<https://kultur.ausseerland.at/de/olivia-und-birdy.html?ref=500005660>)

Contributors

Artists and Curators Didone Frigerio, Michael Pinnisch, Sonja Haider, Ernst Gottschmann, Ness Rubey, Oswald Reichel, Julia Schwaiger, Judith Markmann

Project Leaders and Coordinators Andreas Kupfer, Madlen Schwaiger (Institute for Applied Environmental Education, Steyr)

Project partner NATURSCHAUSPIEL

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March to November 2024 | Culture in Motion | Power and Tradition

Drawing a Thread – Textile Identity Connection Points

The former weaving and spinning mill in Ebensee is the focal point of this project, which addresses the history of women's* work, assigned roles, social achievements, and controversies. Artistic positions engage with these themes, focusing on women's* labor, textile art, herstory, and artistic research. Ebensee on Lake Traun is a place with a textile heritage. Soda, clock, and textile factories, along with the salt pans of the Saline, shaped the identities of the workers and connected them through international trade with Europe and the world. The focal point of the project "Drawing a Thread" is the former Ebensee weaving and spinning mill, whose influence is still felt today. The factory was not just a place of work, but also a hub for community life. At the height of its activity, it formed a microcosm, with necessary social institutions like childcare, consumer cooperatives, and even small-scale agriculture for self-sufficiency. Women made up a large portion of the workforce and had the opportunity to earn their own income through the childcare provided. Despite these social innovations, life and work were tough, and hierarchies were clearly distributed: men* as supervisors, women* as textile workers. During World War II, forced laborers were also used in production. The factory finally closed in 1992, but many stories and myths still surround the operation. These stories, along with many contradictions and entanglements, are brought to the surface, reconnected, and presented by international and regional artists, in collaboration with the Ebensee Fashion School and the local population. Together, they will explore traditional textile raw materials from the Salzkammergut region, such as flax, sheep's wool, and old textiles. The exchange of traditional knowledge and the promotion of craft skills will be made possible through workshops, lectures, exhibitions, and a handicraft roundtable. This networking among textile actors within the framework of this project will create new structures and serve as the basis for the **TEXTILE FORUM SALZKAMMERGUT**.

Wool Symposium

The Future of Regional Sheep Wool

Dates 26/06–28/06/2024

Location Former Secondary School, Schulgasse 2, 4802 Ebensee

Admission Free, registration via textilforumsalzkammergut@gmx.at

26/06/2024, 10 am–4 pm Open Felting Workshop

26/06/2024, 5 pm–9 pm Carding and Combing Evening

27/06/2024, 2 pm–8 pm Thread Workshop

28/06/2024, 2 pm–8 pm Symposium and Wool Market

Sheep wool is currently considered a sustainable by-product of agriculture in many parts of Europe. Although wool processing has a long tradition in the Salzkammergut region, its significance has declined in recent decades. In international expert circles, however, sheep wool is increasingly being discussed as a viable textile resource for the future. The Wool Symposium will address this trend and its potential importance for the region. The event is dedicated to the artistic and craft exploration of wool from local sheep and combines tradition, craftsmanship, and creative experimentation. It also offers a platform for networking among experts, artisans, farmers, entrepreneurs, and wool enthusiasts.

Resource Old Clothes: Upcycling Workshops

Visible Mending – Slow Fashion

Date 28/09/2024, 10 am–5 pm

Location Former Secondary School, Schulgasse 2, 4802 Ebensee

Price € 20,-

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Registration textilforumsalzkammergut@gmx.at

Instructor Nähküche Linz

In this course, you will learn various creative darning techniques to repair torn or damaged clothing. Holes and stains will become eye-catching features, giving the garment a unique style. Hand-sewing techniques will be used, and no prior knowledge is required. The negative impact of fast fashion on the environment is a major issue of our time. Clothes are often worn only briefly and then end up in landfills. We can change this by viewing old clothes as valuable resources and creating our personal style through upcycling.

Pull Over – Rescuing and Changing Favorite Items

Dates 19/10/2024, 10 am–5 pm, and 20/10/2024, 10 am–5 pm

Location Former Secondary School, Schulgasse 2, 4802 Ebensee

Price € 40,-

Registration textilforumsalzkammergut@gmx.at

Instructor Ingrid Thallinger

Bring your knitted items and intuitively reshape them to create a new garment. Inspired by this exploration, you'll sew a new piece of clothing. Basic sewing skills are required for this course. Through upcycling, we can create unique, sustainable fashion pieces.

Handicraft Stammtisch

Joint crafting for all – from young to old

Dates

04/07/2024, 3 pm–5 pm

01/08/2024, 3 pm–5 pm

05/09/2024, 3 pm–5 pm

03/10/2024, 3 pm–5 pm

Location Trüföbankerl by Traunsteg, Hauptstraße 24a, 4802 Ebensee (in case of bad weather, District Senior Center, Alte Saline 3, 4802 Ebensee)

Admission Free

In the past, it was common to learn various handicraft techniques within large families and village communities, passing on the knowledge through shared activities. With this handicraft roundtable, we aim to revive this tradition. Everyone is invited to join these open craft meetings.

Flax Annual Cycle From Garden to Golden Belt™

Workshop in 4 Modules

23/03 & 24/03/2024, 10 am–5 pm

13/07 & 14/07/2024, 10 am–5 pm

07/09 & 08/09/2024, 10 am–5 pm

12/10 & 13/10/2024, 10 am–5 pm

Location Former Secondary School, Schulgasse 2, 4802 Ebensee

Price € 360,-

Registration textilforumsalzkammergut@gmx.at

Flax is a plant fiber that has accompanied humanity for ages. Despite its historical significance, flax processing is a skill even expert spinners rarely practice today. Over four modules, we will follow the journey from seed to textile, bringing flax and linen back into our lives. The central focus of this project is the enjoyable coming together and sharing of knowledge related to DIY crafts, whether it's crocheting, knitting, or embroidery.

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Opening Event Textile Visions in the Salzkammergut – Insights from Art and Craft

Date and Time 09/11/2024, 11 am–1 pm

Exhibition Dates 09/11–30/11/2024, Saturdays and Sundays, 1 pm–5 pm

Location Museum Ebensee - Encounter of Culture & History, Kirchengasse 6, 4802 Ebensee

Admission Free

The “Drawing a Thread” project builds on a research project about the history of women in the Ebensee weaving and spinning industry, conducted by the Frauenforum Salzkammergut in collaboration with the University of Salzburg from 2017–2018. A key finding of this project, based on interviews and storytelling cafes, was that the textile factory strongly influenced the social and cultural life of the town. As part of the “Drawing a Thread” project, artists and craftspeople are invited to explore the town’s textile history by researching three traditional textile raw materials from the Salzkammergut: flax, sheep wool, and old textiles. The insights gained through art and craft will be presented in the final exhibition “Textile Visions in the Salzkammergut”.

Contributors

Artists Alisa Matern (RU), Diego Martínez (CO), Mirsini Artakianou (GR), Christiane Seufferlein (AT), Sandra Grünberger (AT), Martina Riedlmayer (AT), Constanze Habringer-Krög (AT), Petra Riedl-Mandak (AT), Florian Nörl (DE), Ingrid Thallinger (AT), Markus Kücher (AT), Sigrid Artmayr (AT), Hannah Ziegler (AT), Nähküche Linz (AT)

Project Team Ingrid Brejcha, Maria Pfeiffer

Project Lead and Curation Gabriele Schuller

Project Organizer Frauen*forum Salzkammergut

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Starting in May 2024 | Globallocal – Building the New

The Temporal Forest & woodpassage

This project offers a detour into the ecology of forests, examining time from ultralong to ultrashort perspectives.

The environmental artist Jonathon Keats has developed a process for capturing ultra-long photographic exposures using specially designed cameras. At the same time, SEEC Photography has developed a method for capturing ultra-fast videos that show the movement of light over everyday objects with exposure times of less than one billionth of a second. The combination of these two time scales offers a unique perspective on the global, human-constructed conditions of living on Earth. Decisions made in an instant can have far-reaching consequences for the environment over centuries. This is especially true for forestry, which has a direct connection to global warming. "Temporal Forest" aims to illustrate the ecology of the forest and forestry practices in the context of a concept of time. A camera will be installed on a mountain peak in the Salzkammergut, overlooking a landscape that has been heavily shaped by salt mining and industry over the last few centuries. An attached plaque will reference the 1,000-year exposure time and encourage hikers to view the environment from the long-term perspective of trees.

An indoor installation at the Galerie im Brauhof in Scharnstein will show films in which light moves at the speed of light over a tree, wood, and forestry tools. With exposure times of less than one billionth of a second, these films illustrate the dynamics crucial for photosynthesis on a time scale that differs by 20 orders of magnitude from the 1,000-year exposures. The moment when humans make decisions – decisions that can affect the next few centuries – lies exactly between these two scales. These installations therefore highlight the necessity of thinking beyond the natural human time horizon – a challenge that has never been more urgent than today. Accompanying the project is a brochure that sheds light on the historical relationship between wood and the European salt industry and provides a map leading to the millennium camera in the Alps.

Brochure for the exhibition: https://www.salzkammergut-2024.at/wp-content/uploads/2024/05/Brochure_the_temporal_forest_DE.pdf

woodpassage – From Tree to House in 40 Steps

Dates 25/05–25/08/2024

Locations Marktplatz, Bad Goisern

Dates 31/08–03/11/2024

Locations Almsee, Grünau (near parking area)

In the forest, a tree grows – the tree becomes wood – and from the wood, a house is built. The *woodpassage* powerfully brings this process as an "outdoor wood sculpture" to the Salzkammergut cultural capital region. Using simple pictogrammatic symbols, the passage illustrates the transformation from tree to house in 40 stages. This transformation is portrayed as if carved from large wooden blocks, slice by slice. The result is a tangible *woodpassage* composed of four wooden gates, each approximately 4 meters wide, 4 meters high, and totaling 5 meters in length. From a distance, it conveys a strong three-dimensional message. Walking through the illuminated passage, it becomes a playful advocate for the ecological benefits of using wood and timber construction.

More information on the topic of forests and wood: proholz.at/woodpassage

The *woodpassage* project is funded by the Austrian Forest Fund. The project was initiated by the cooperative platform Forst Holz Papier and is managed by proHolz Upper Austria.

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The Temporal Forest

Dates 22/06–27/10/2024, Saturdays and Sundays, 10 am–3 pm

Location Galerie Atelier im Brauhof, Brauhofstraße 6, 4644 Scharnstein

Free Admission

Does our perception of time influence our understanding and behavior towards the environment? What if we, like a tree, could live for several hundred years? What if we could watch photosynthesis unfold, with its first steps occurring in billionths of a second? *The Temporal Forest* is an artistic-scientific project that combines the fastest and slowest photographic techniques to provide new perspectives on the environment. It creates an impression that goes beyond the everyday human time horizon.

Contributors

Artists and Scientists Enar de Dios Rodriguez, Philipp Haslinger, Thomas Juffmann, Jonathon Keats

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May to September 2024 | Globallocal – Building the New

Fermented Landscapes A Transformation Process

Interventions on and in the field. Artist Anita Fuchs engages with the diverse landscapes of the Salzkammergut in a unique way. She connects with local businesses and works directly with the people, alongside their animal and plant "colleagues" responsible for our food. In doing so, she reflects on how this impacts the landscapes. A mobile format is planned, allowing visitors to see the first rural alpine European Capital of Culture region with entirely new perspectives.

Wiesen Vernissage #1

22/06/2024, 5–8 pm

Interventions on and in the field in Scharnstein

5 pm Botanical walk with stories about wild and cultivated plants with Birgit Lehner, author and plant scientist

6 pm Wiesen festival with fermented plant and vegetable specialties by *Almgrün* producers Michaela Jancsy and Reingard Prohaska

Location Grüne Erde-Welt, Hinterbergstraße 4, 4643 Pettenbach

Free Admission

Wiesen Vernissage #2

29/06/2024, 4–6 pm

Interventions on and in the field in Ebensee

Botanical walk with stories about wild and cultivated plants with Birgit Lehner, author and plant scientist, to the Steinbründl Meadow and a small meadow festival with goat cheese and homemade specialties by local *Starl-Guats* producers from Ebensee, Simon and Pauline Kienesberger-Lahnsteiner. The walk to the mountain meadow takes about 1 hour. Good footwear is recommended. Parking is available at Starlhof.

Location Starlhof – Family Lahnsteiner-Kienesberger, Schwaigerweg 44, 4802 Ebensee

Free Admission

Meadow Vernissage #3

30/06/2024, 4–6 pm

Interventions on and in the field in Steinbach am Attersee

Botanical walk with stories about wild and cultivated plants with Birgit Lehner, author and plant scientist, and a small meadow festival on the mountain meadow with homemade specialties by organic farmer Christine Pichler-Brix. The walk to the mountain meadow takes about 1 hour. Good footwear is recommended. Parking is available at Berg-Simon Hof.

Location Starlhof – Family Lahnsteiner-Kienesberger, Schwaigerweg 44, 4802 Ebensee

Free Admission

Contributors

Artist Anita Fuchs, AUT, Local Farmers

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May to June 2024 | Globalocal – Building the New

Acta Liquida Fish Culture and Climate Change

Acta Liquida is a transdisciplinary art project by three artists that connects the Traunsee, climate change, history, and memory, focusing on fish culture.

Two Exhibitions

Heidi Zednik, Elza Grimm, and Siegfried Holzbauer

Location Aurachmühle – Aurachmühl 3, 4814 Neukirchen

Admission € 5,-

Siegfried Holzbauer

Location Seeschloss Ort – Ort 1, 4810 Gmunden

Free Admission

Heidi Zednik abstracts natural processes of the deepest lake in the Salzkammergut: decades of collected filter material from the Altmünster fish hatchery are installed, showcasing changes in weather, sediments, and pollutants. These are complemented by drawings, prints, and objects. The audiovisual installation *"Memories of an Extincting Kind"* by multimedia artist Elza Grimm addresses species and habitat changes in Central European freshwater bodies due to climate and other human-induced transformations. The installation consists of multiple individual hologram and sound elements, with the core piece being the projection of an experimental short film. The beauty and grace of the Reinanke, a fish species native to the Traunsee, serve as the inspiration for the form and movement in the installation, depicted in 3D animations from various perspectives and life stages.

Siegfried Holzbauer's analog photos, double-exposed, and associative texts trace diverse processes and memories related to the Traunsee and its fish. His **Stanglfisch** installations highlight the impact of climate change on the fish species in the Traunsee. The exhibition is held simultaneously in two locations. Heidi Zednik and Elza Grimm present their works and installations in the exhibition at the Aurachmühle, Neukirchen; Siegfried Holzbauer complements them with some of his photos. The exhibition at Seeschloss Ort, Gmunden, features Siegfried Holzbauer's installations and photos.

Opening 05/05/2024, 10 am

Location Aurachmühle – Aurachmühl 3, 4814 Neukirchen and Seeschloss Ort – Ort 1, 4810 Gmunden

Duration 05/05 – 16/06/2024

Finissage 16/06/2024, 11 am

Location Seeschloss Ort, Ort 1, 4810 Gmunden

Free Admission

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European Capital of Culture
Bad Ischl Salzkammergut

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Artists Heidi Zednik, Elza Grimm, Siegfried Holzbauer

Program Lead Climate Change, Gender, Diversity Christina Jaritsch

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Funding Bodies

 Bundesministerium
Kunst, Kultur,
öffentlicher Dienst und Sport

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 BAD ISCHLER

June 2024 | Globallocal – Building the New

Market of the Future Salzkammergut Focusing on Key Future Questions

The Market of the Future centers on the crucial question: What is needed to make the decisive leap toward a climate-positive and equitable future? How will we live in the future, how will we generate our energy and food? How can we strengthen social cohesion, and what do concrete utopias and perspectives look like? We invite guests from initiative culture, science, business, civil society, and the arts to find new answers to these questions. The heart of the event is the *Forum of Initiatives* with over 60 creators, focusing on the Salzkammergut. The goal is to create a network – highlighting actors and initiatives that contribute locally to global challenges.

The Power of Initiatives

The Market of the Future is all about community. Many initiatives, individuals, and associations in the Salzkammergut are already working towards a sustainable future for the region. Their real utopias and visions show what a climate-just and social landscape and its people could look like and how they could act.

The Forum of Initiatives

The *Market of the Future* invites more than 60 change-makers to HAND.WERK.HAUS in Bad Goisern for a day of exchange and to inform the public about their projects. Workshops, an exhibition, discussions, and music will frame the packed program.

Dialogue Formats in Art, Science, Initiative Culture, and Activism

Since 2020, the Market of the Future has made climate culture an exciting and multifaceted field of action – together with participants from initiative culture, science, business, civil society, and the arts.

Warm-up

Sunday, 30/06/2024, 5–7 pm

The warm-up for the *Market of the Future* takes place in the beautiful historic Woferlstall. Here, science and art collide in a highly exciting and entertaining way: How can the knowledge of nature help us on the path to a climate-positive future?

5 pm Performance: “Mystery Theater – Mother Earth” Featuring: Michael Pöllinger (Artist)

6 pm Talk: “Moor, Swamp, Forest – Learning from Nature” Featuring: Karin Hochegger (Nature Conservation Association Styria & author of “The Gifts of Water”) and Michael Pöllinger (Artist)

Location Woferlstall Kurpark 1, 8983 Bad Mitterndorf

Free Admission

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Networking Meetings and Exhibitions

Saturday, 06/07/2024, 1–5 pm

Exhibition Opening “Constructive Alps” at 11 am

Featuring: Wolfgang Schlag (Market of the Future Salzkammergut) and Stefan Lasinger (Central Association of Architects in Austria)

Switzerland and Liechtenstein jointly award the “International Prize for Sustainable Building in the Alps”. The Central Association of Architects in Austria presents outstanding projects at HAND.WERK.HAUS and the marketplace.

From 12 pm– Networking Bar at the Forum of Initiatives

Moderation: Christina Jaritsch (Program Team, European Capital of Culture Bad Ischl Salzkammergut 2024)
Initiatives and experts exchange experiences and visions for an ecological future.

1 pm – Festival and Forum of Initiatives Opening

Featuring: Artistic Director Elisabeth Schweeger and Mayor Leo Schilcher

The “Forum of Initiatives” is the core of the Market of the Future. A place of encounter and exchange on the way to a climate-just society.

3:30 pm – Performance at the wood passage (Marketplace Bad Goisern)

Featuring: MULLMULLA (artist collective) and students from the Bad Goisern elementary school

In cooperation with: proHolz Austria and the Bad Goisern market community.

MULLMULLA collects found waste and transforms it with elementary school students into artistic Perchten costumes (in Tyrol: Mulla).

4 pm – Panel Discussion: “The Power of Initiatives – Strengthening Community”

Featuring: Christian Kdolsky (Climate Referendum & Alliance for the Future), Barbara Kern (HAND.WERK.HAUS), and Alexandra Mayr (KLAR! Inneres Salzkammergut)

Few regions in Austria have as many creative and community-oriented initiatives and experts. This discussion highlights this potential and discusses possible further steps to strengthen this network.

4:45 pm – Climate Impulse Statement

Featuring: Nick Nuttall (Musician, Communications Advisor for UN Environmental Organizations)

Nick Nuttall was the long-time spokesperson for the UN Framework Convention on Climate Change and will give a brief and entertaining outlook on the international dimension of climate change.

5 pm – Concert: “Chorus”

Featuring: Bernadette La Hengst and choirs from the region, led by Susanna Fabian

The Berlin singer opened the COP23 Climate Conference in Bonn with a choir of young people. Together with Susanne Fabian and singers from the Salzkammergut, she will design the conclusion of the central day of the Market of the Future.

Sunday, 07/07/2024, 1 pm Brunch “Frühshoppen”

Location HAND.WERK.HAUS Salzkammergut, Rudolf-von-Alt-Weg 6, 4822 Bad Goisern am Hallstättersee

Free Admission

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European Capital of Culture
Bad Ischl Salzkammergut

Contributors

Participants from the entire Salzkammergut 2024 region

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Program lead Climate Change, Gender Diversity Christina Jaritsch

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June 2024 | Globalocal – Building the New

Garden of Time Cycles

What can we learn from the cycles of life on a school meadow?

The garden as an open learning space: By 2024, contemporary artists, in collaboration with students, experts, and initiatives, will transform the outdoor areas around the HLW Bad Ischl into a learning environment.

From the kitchen meadow to the classroom in the open air: Since 2022, students from the HLW Bad Ischl, a higher school for economics, social work, and health, have been involved in the design of a garden on the school grounds, alongside artists and experts.

Starting from the concept of care, which plays an important role in HLW's education, the *Garden of Time Cycles* is particularly about connecting the relationship between time in social structures, nature, and even cosmic dimensions. In several workshops, the school's surroundings were thoroughly examined, and then design possibilities with the students were explored directly on the grounds. An unused area is being transformed into a place of biodiversity, serving both as a learning and relaxing space.

Opening Thursday, 27/06/2024, 3–6 pm

Date Friday, 28/06/2024, 10 am – 1 pm

Location HLW für wirtschaftliche Berufe, Kaltenbachstraße 19, 4820 Bad Ischl

Free Admission

Contributors

Artists Daniela Brasil and Sophie Krier

Students and teachers from HLW Bad Ischl as well as numerous experts

Project Initiators Anton Lederer, Birgit Lurz, Margarethe Makovec, Rainer Posch, Karl Rossmann (†), Wolfgang Schlag

Project Sponsor Center for Contemporary Art

School Partner HLW Bad Ischl

Garden Planning wildflorie

Program Leadership Climate Change, Gender Diversity Christina Jaritsch

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July 2024 – August 2024 | Globallocal – Building the New | Sharing Salzkammergut – The Art of Traveling

SOLENAUT*INNEN

The International Sole Spaceport (ISR) in Bad Ischl makes space travel accessible to all

The SOLENAUT*INNEN project redefines the experience of space and Earth for its visitors. For one month, Bad Ischl will host a unique opportunity for solenautic spaceflights, combining a full-dome 18-meter structure with a saline floating installation. Visitors will float in concentrated salt brine, immersing themselves in the silence of space. The floating effect, due to the high buoyancy of the warm brine, induces a sensation of weightlessness and deep relaxation, heightening the immersive effect of high-definition 360° space voyage projections.

The International Sole Spaceport integrates advanced technology with architecture, featuring a saline floating facility within a geodesic dome (Fulldome). The precision of video projections, perfectly adapted to the environment, makes this installation the first of its kind globally, now open to the public in Bad Ischl.

Floating in the Fulldome

Floating is a relaxation technique in which one floats in a warm saline pool, isolated from external stimuli. This technique promotes deep physical and mental relaxation, often used in medical, therapeutic, and wellness contexts, helping achieve deep meditative states. The brine concentration used is comparable to that of the Dead Sea (30%), far higher than typical thermal baths (3%). The brine used in the Sole Spaceport comes directly from nearby Altaussee. The Fulldome also features specially developed space films, simulating a 3D perception with a 4K 360° projection system using five Barco Laser-Phosphor projectors. This high-quality technology ensures clear visuals regardless of weather conditions.

Top-SOLENAUT*INNEN Search

Participants can apply to become one of the top SOLENAUT*INNEN by submitting a video of their experience. The most impressive reports will win a second flight for free, and three selected top participants will be featured at the end of the project.

Flight Details

Total duration 100 minutes (40 minutes flight time)

Capacity 24 people per flight

Minimum age 14 years

Minimum height 140 cm

Protective suits are available in sizes Small, Universal, and XLarge, worn over light clothing. Suits are cleaned and disinfected after each use.

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salz kammer gut 2024

European Capital of Culture
Bad Ischl Salzkammergut

Location EurothermenResort, Voglhuberstraße 10, 4820 Bad Ischl

The dome is located outdoors between the resort and the thermal spa entrance

Dates 27/07 – 25/08/2024

Opening Hours Daily at 10 am, 2 pm, and 6.30 pm (Meeting point: Spa foyer)

Tickets Price range € 25,- – € 80,-

Tickets available <https://ticketing.salzkammergut.at/de/buyingflow/tickets/10581/>

Further info solenaut-innen.space

Contributors

Project Managers Mario* Sinnhofer, Günter Hanninger

Project Assistant Elisa Laimer

Graphics & Video Christian Schratt

Program Leadership Eva Mair

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August to October 2024 | Globallocal – Building the New

GREEN

Artistic Works about and with Nature

How do we interact with nature, and how does nature interact with us? As science presents us with apocalyptic visions of climate change, environmental degradation, species extinction, and natural disasters, the project ****GREEN**** invites artists to explore their approaches to these urgent issues. Through diverse strategies and actions, the participating artists offer powerful statements and exhibitions that reflect both global perspectives and a particular focus on the Salzkammergut region.

Opening Date

04/10/2024, 6 pm

Venue OTEL.ARTmünster, Ebenzweierstraße 18, 4813 Altmünster

Duration 05/10 – 16/11/2024

Time Thursday to Sunday, 2 – 7 pm Special tours available upon request

Free Admission registration is required at anmeldung@salzkammergut-2024.at

Contributors

Artists Anna and Bernhard Blume (Berlin), Sonja Braas (Siegen & New York), Uku Sepsivart (Rakvere, Estonia), Mirko Baselgia (Alvaschein, Switzerland), Asta Gröting (Berlin), Křištof Kintera (Prague), Lois Hechenblaikner (Dornbirn), Katrin Hornek (Vienna)

Partners The project is supported by a series of conferences such as "Green," "Klima," and "Microfarmers," among others.

Curator Gottfried Hattinger

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Production Hannah Kickert

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September 2024 | Globallocal – Building the New

Akademie der Spiele

Wonder, Search, Recognize: An Exploration of the Paths Between Sciences and Arts

The Akademie der Spiele was conceived in the 17th century by the philosopher and polymath Gottfried Wilhelm Leibniz, aiming to create a discourse space for all seekers of knowledge. The research center of the University of Vienna in Almtal focuses on studying animal behavior and invites interested citizens to participate. Workshops will be offered where scientists and artists collaborate on interdisciplinary questions and projects, targeting students and enthusiasts from all fields.

Opening 22/09/2024, 4.30 pm

Venue Pfarrhof Grünau im Almtal, Fischerau 13

Duration 22/09 – 27/09/2024

Contributors

Project Lead Konrad Lorenz Research Station for Behavioral and Cognitive Biology, University of Vienna, Grünau im Almtal, Didone Frigerio

Curator Leonore Leonardy

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Oktober 2024 | Globallocal – Building the New

Microfarmers Conference

Smallholder Pathways for the Agriculture of the Future

The Microfarmers Conference aims to address the tensions within the current agricultural reality between romanticization and existential threats. Through direct contact at community events and the conference itself, these issues will be examined. Conflicts over land use between agriculture, tourism, and conservation lead to soaring land prices and micro-land grabbing. The conference will explore how to halt the sell-off of agriculture and discuss existing models in other countries regarding fair compensation for farming work. The relationship between direct marketing and stringent legal requirements often results in the criminalization of traditional farming practices. Sensitive topics like slaughtering on small farms, lack of farm succession, and debt are frequently omitted from discourse. The goal is to talk about the diversity in agricultural culture and farming. Community living models and non-family farm transfers will be highlighted, alongside queer rural life. Engaging the next generation in this process is crucial to providing them with future perspectives in agriculture, particularly as this sector is one of the most affected by aging in Austria.

Community Events These events will take place at seven farms throughout 2023 and spring 2024, facilitating discussions on the differences in farming culture and agriculture, community living models, and queer rural life.

A Day at the Farm

08/06/2024, 8 am

Location Self-Marketing at Biobauernhof Butterer, Gößl 14, 8993 Grundlsee

01/07/2024, 9 am

Location Almgrün – Organic Vegetables from Almtal, Hinterbergstraße 4, 4643 Pettenbach

Free Admission Registration Required at veranstaltung@viacampesina.at

Microfarmers Conference

This one-day conference will facilitate workshops to share experiences collected during community events.

20/10/2024, 9 am – 6.30 pm

Location FAST - Forstlichen Ausbildungsstätte Traunkirchen, Forstpark 1, 4801 Traunkirchen

Free Admission

Contributors

Artists and Experts Maryam Rahmanian, Raj Patel, Morgan Ody, and others.

Project Leads Isabella Lang and the Austrian Smallholder and Mountain Farmer Association

Project Sponsor ÖBV Via Campesina Austria

Program Leadership **Climate Change, Gender Diversity** Christina Jaritsch

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